

2018 ANNUAL REPORT

UNIVERSITY OF
MARYLAND
EXTENSION

 **HOME & GARDEN**
INFORMATION CENTER

UNIVERSITY OF
MARYLAND
EXTENSION

**MASTER
GARDENER** 



The University of Maryland Extension Home & Garden Information Center and Master Gardener Program work together to provide you with up-to-date, science-based information and answers to your yard and garden questions.

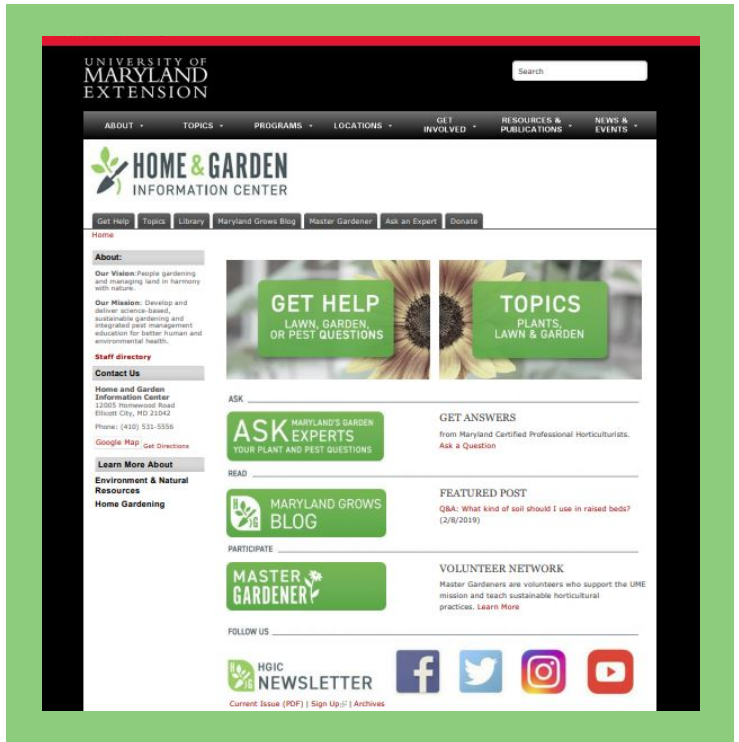
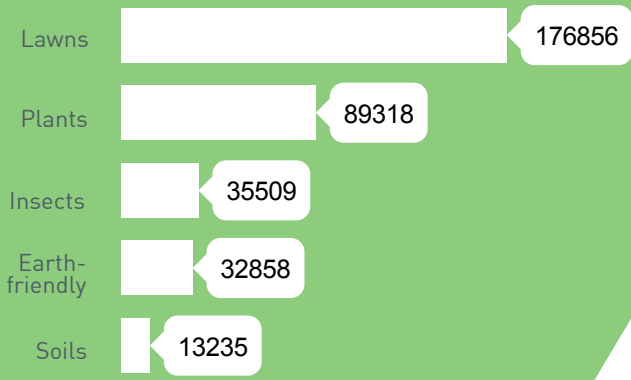
<http://extension.umd.edu/hgic>

<http://extension.umd.edu/mg>

WEBSITE VISITS

1.06M total pageviews
27% increase from 2017

TOP 5 VISITED TOPICS



MARYLAND GROWS BLOG

<http://marylandgrows.umd.edu>

362 subscribers

91 new posts

87,719 pageviews



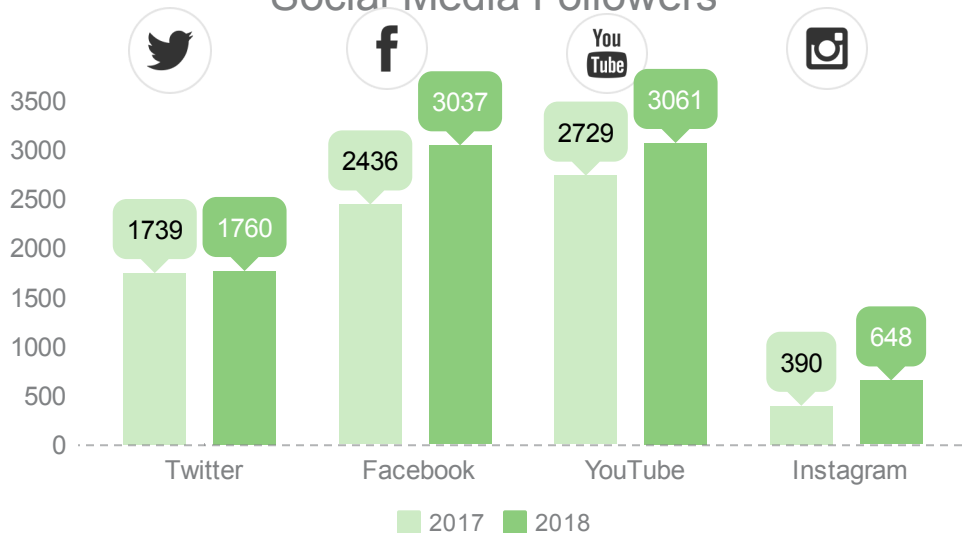
HGIC NEWSLETTER

8,573 subscribers

24,860 deliveries

12,499 opens

Social Media Followers



Ask an Expert Online Service

Yard and garden questions are answered by our Certified Professional Horticulturists and UME specialists.



Ask an Expert service's Certified Professional Horticulturists

6,300 total questions answered

21% increase in questions answered compared to 2017



1,402

people completed our 2018 survey



87% respondents Satisfied with our service



86% respondents Felt more confident about handling a yard or garden issue



23% respondents Said they saved money



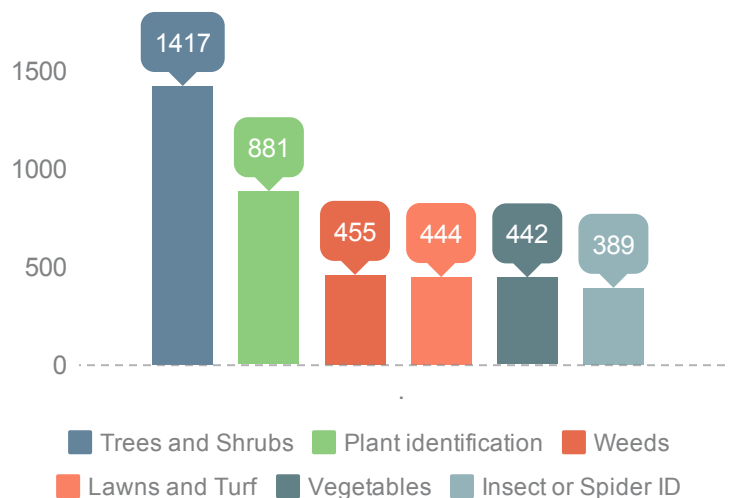
64% respondents Changed a practice or behavior

How to send a question



Click to watch video on YouTube

Top question topics





Top left: UME Master Gardener volunteers in Charles County answer questions at their Ask a Master Gardener Plant Clinic

Top right: A pollinator demonstration garden built by UME Master Gardener volunteers in Carroll County

Bottom left: UME Master Gardener volunteers in Charles County teach the next generation about insects at the Charles County Fair

Bottom Right: UME Master Gardener volunteers in St. Mary's County establish a native plant demonstration garden

2,265

Master Gardener
volunteers

107,755

Total volunteer
hours

83,625

Number of
people educated

\$2.96 Million

Value of volunteer
time to Maryland

Master Gardener Volunteer Focus Areas



ASK A MASTER GARDENER PLANT CLINIC

A MASTER GARDENER PROGRAM

9,887 Volunteer hours

20,277 People educated



BAY-WISE

A MASTER GARDENER PROGRAM

6,415 Volunteer hours

4,936 People educated



COMPOSTING

A MASTER GARDENER PROGRAM

1,529 Volunteer hours

1,373 People educated



GROW IT • EAT IT

A MASTER GARDENER PROGRAM

11,784 Volunteer hours

13,185 People educated



POLLINATORS

A MASTER GARDENER PROGRAM

4,403 Volunteer hours

2,439 People educated



NATIVE PLANTS

A MASTER GARDENER PROGRAM

2,057 Volunteer hours

941 People educated

Search for Excellence Award Winners

In 2018, three county UME Master Gardener (MG) programs won Search for Excellence Awards (SFE) from the International Master Gardener Conference. The SFE is the recognition program of the Extension Master Gardener (EMG) volunteer work throughout the United States, Canada, and South Korea. SFE has seven categories in which EMGs can demonstrate their outstanding contributions to their communities, and the three county programs won in three different categories.



Gribbin Center Garden Club Master Gardener Program, Baltimore County 3RD PLACE

Special Needs Audiences

MG volunteers from Baltimore County meet with a group at the Gribbin Center in Perry Hall, MD at least twice a month to lead them in therapeutic horticulture activities. During each session, participants engage in a short lesson followed by a hands-on activity. Participants build social skills and increase motor skills through the maintenance of a garden space where they invite visitors on an annual tour.



Photo courtesy of UME Master Gardener Program, Baltimore County

AAMG Library Workshops

Master Gardener Program, Anne Arundel County

3RD PLACE

Workshops or Presentations

MG volunteers conduct library workshops, in partnership with Anne Arundel County Public Libraries, to educate novice and experienced gardeners about environmentally friendly gardening practices. Knowledgeable UME Master Gardeners are on hand to answer the participants' questions. Events are free and open to those interested in gardening, regardless of skill level or garden size.



Photo courtesy of UME Master Gardener Program, Anne Arundel County

Growing Forward Youth Garden Program

UME Master Gardener Program, Montgomery County
3RD PLACE

Youth

MG volunteers from Montgomery County created the Growing Forward Youth Garden Program because they enjoy working with kids and know that teaching kids where their food comes from and how they can grow it in the future is essential. They created a fenced garden with raised beds that has allowed them to harvest nearly 700 pounds of food over 4 years, which was donated back to the families at the local community center. In 2018, the kids won 7 ribbons at their county fair for their potato and flower entries.



Photo courtesy of Sue Kuklewicz

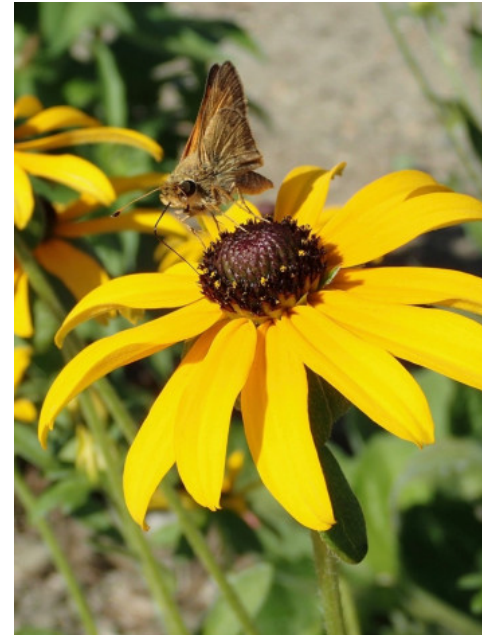
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HOME & GARDEN
INFORMATION CENTER



ASK

MARYLAND'S GARDEN
EXPERTS

YOUR PLANT AND PEST QUESTIONS

Answers to your gardening questions are only a click away!

Our Certified Professional Horticulturists are ready to help.



MARYLAND GROWS
BLOG



HGIC
NEWSLETTER



UNIVERSITY OF
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<http://extension.umd.edu/mg>

MASTER
GARDENER

LOCAL
PROGRAMS

Join us for a class, workshop, or an event near you.

Ask your gardening question in-person at a local Ask a Master Gardener Plant Clinic.

MASTER GARDENER
HANDBOOK

Order the Maryland Master Gardener Handbook.



Home and Garden Information Center | UME Master Gardener Program | 12005 Homewood Road | Ellicott City, Maryland 21042 | 410-531-5556

View online at <http://extension.umd.edu/hgic/2018-annual-report>

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